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FIERA MILANO

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Date

Oct.16-19,2019

Time

Oct.16-18,2019 (Professional Day)

Oct.19,2019 (Public Day)

CHINA (GUANGDONG) INTERNATIONAL INTERNET PLUS EXPOSITION

Powered by CEBIT

Oct.16-19.2019

Guangdong Tanzhou International
Convention and Exhibition Center, China
www.internetplus-expo.com

**Industrial
Interconnection &
Digital Intelligence**

2019



Deutsche Messe



FIERA MILANO

Internet⁺
EXPO

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Internet+ Expo Powered by CEBIT

Name : CHINA (GUANGDONG)
INTERNATIONAL INTERNET PLUS
EXPOSITION

Theme : Industrial Interconnection & Digital
Intelligence

Date : Oct.16-19,2019

Venue : Guangdong Tanzhou International
Convention and Exhibition Center
Foshan, Guangdong, China

Organizer : CCPIT Guangdong Committee ,
Hannover Milano Fairs (Shanghai) Ltd.

Website:www.internetplus-expo.com



Why Foshan

Take Advantage of the South China Economy Circle.

100 million inhabitants, the size of Baden-Württemberg, production facilities for the automotive, mechanical engineering and household goods industries and the world's largest furniture manufacturing centre, world market players such as Country Garden or Midea and short distances to Hong Kong, the third largest commercial port in the world as well as to Shenzhen, one of the world's leading high-tech innovation centers characterize the South China Economy Circle.

Thus, the center of the South China Economy Circle, around the city of Foshan, has developed into an important manufacturing location, and this is to be expanded to become the world's leading location for intelligent production.

In particular, for international IT solution providers as well as manufacturers and suppliers of production systems, robots, sensors or automation technology, this will result in enormous economic opportunities.



Main Topics

China (Guangdong) International Internet Plus Exposition aims to demonstrate products and solutions about industrial interconnection and digital Intelligence based on internet technologies.

The expo will include the major exhibition areas as Smart Manufacturing, Internet Frontier Technology, Digital Business and Life, Robotics, Robot and Artificial Intelligence Competition, Innovation and Startups.

1、Internet Frontier Technology

- Internet Technology
- AI Technology
- Big Data Technology
- Internet of Things Technology
- Cloud Computing Technology
- Virtual Reality Technology
- Intelligent Hardware Technology
- Smart Automobile
- Unmanned Technology
- 5G and Extra High-Speed WLAN
- Software
- ERP / CRM Management System
- Business Security Product and Application

2.Digital Business

- Digital Business Solutions E-commerce
- Industry Internet
- ERP, CRM, HRM, SCM
- Big Data Finance
- Big Data Marketing
- Smart Finance
- Internet Payment
- Network Security & Solutions

3.Digital Life

- Smart City
- Smart Home
- Smart Medical
- Public Service Platform
- Cross-Border Electric Business Platform
- Consumer Electronics
- Car Electronics

4. Innovation and Startups

- "Internet Plus" Innovation and Entrepreneurship Results
- "Internet Plus" Innovation and Entrepreneurship Cases
- Innovation and Entrepreneurship Exchange Platform
- Investment Matchmaking Exchange Platform
- Colleges, Universities and Institutes at Home and Abroad
- Innovation and Entrepreneurship Platform Maker Space
- Internet Innovation and Entrepreneurship Park
- E-commerce Innovation and Entrepreneurship Park
- Intelligent Manufacturing Innovation and Entrepreneurship Park

5. Robotics

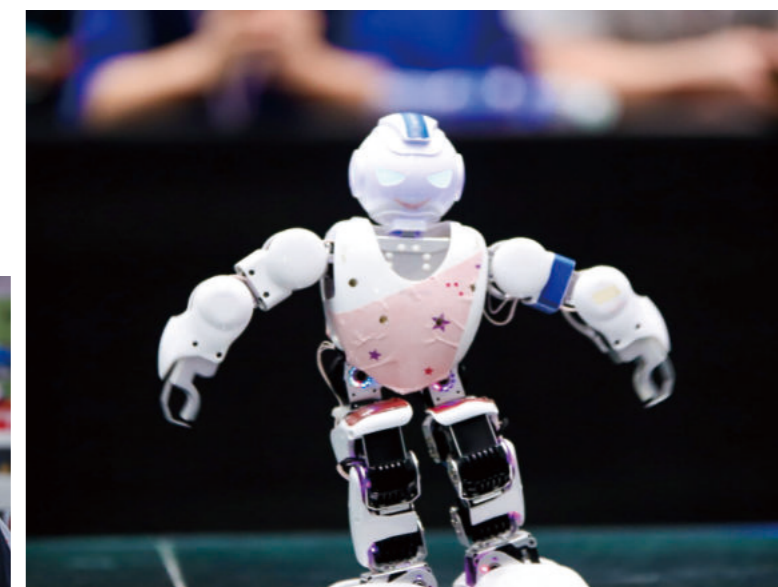
- Industrial Robots
- Robot Core Components
- Home Robot
- Medical Robot
- Professional Cleaning Robot
- Logistics Robot
- Building Robot
- Robot Station
- Assembly Robot
- Transport Robot
- Palletizing Robot

6.Smart Manufacturing

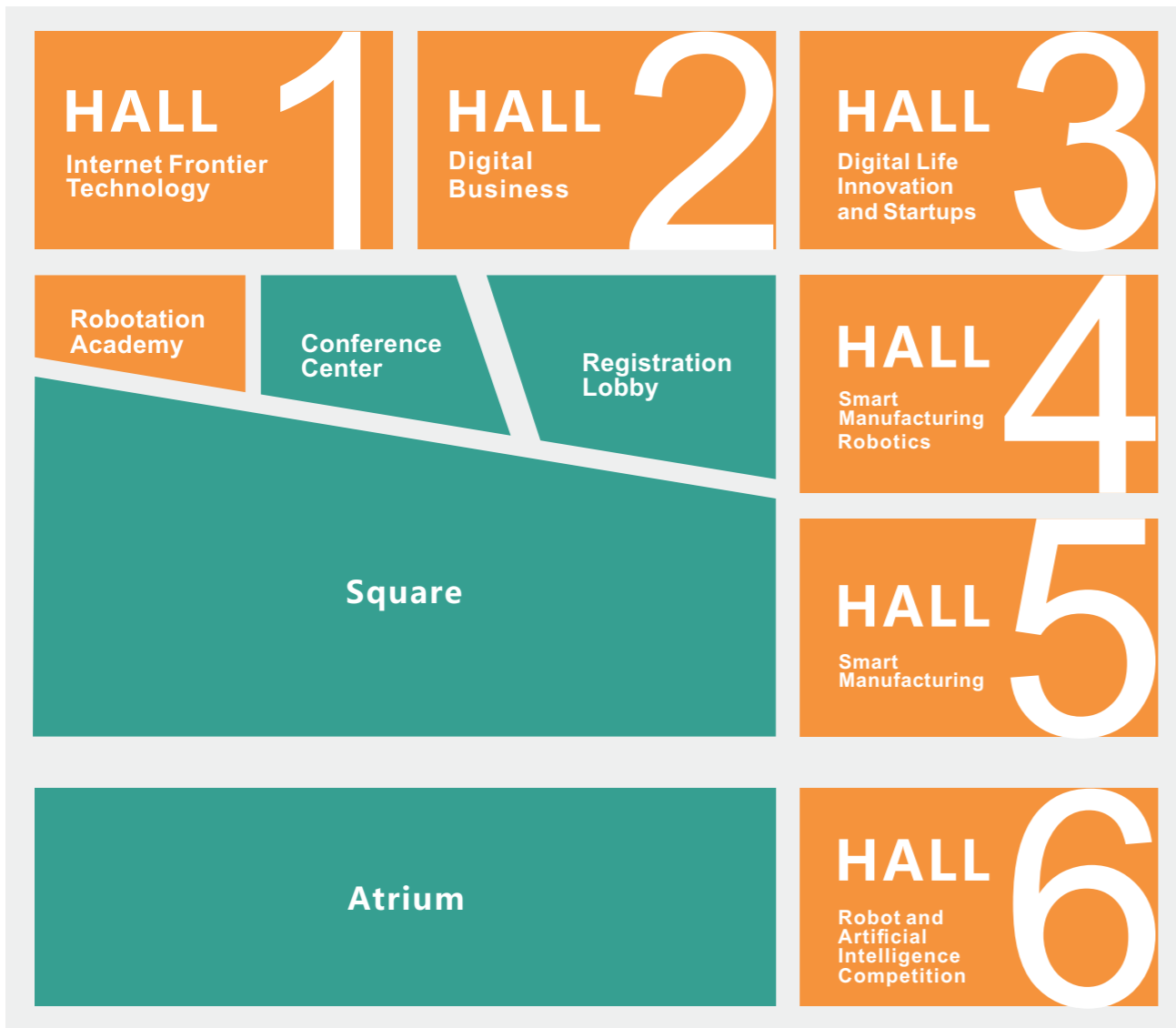
- Digital Factory
- Industry 4.0 Technologies and Results
- Industrial Robot Application Solution
- Robot Competition
- Intelligent Equipment
- 3D Printing
- Intelligent Manufacturing Parts and Components
- Smart Factory
- Production Lines of Intelligent Manufacturing
- Industrial Automation

7.Robot And Artificial Intelligence Competition

- Robot Application and Innovation Competition
- Brand Robot Display Area



HALL PLAN



2018 Facts and Figures

Internet+ Expo covered a wide range of conferences and activities such as Smart Manufacturing, Internet Frontier Technology, Digital Business and Life, Robotics, and Innovation and Startups

731 well-known exhibitors from domestic and abroad were attracted to this grand exhibition with a total area of 50,000 square meters and showed precision products and technologies such as PHOENIX, HARTING, WEIDMULLER, HONEYWELL, Sion-German Industrial City Alliance, Robotation Academy Foshan, Software AG, eBay, Baidu, Huawei, China Mobile, China Unicom, China Telecom, Jingdong X, Midea Group, Shenzhen UAV Industry Association, UCA, UPA, Kingdee, SF EXPRESS, HIK VISION, JI HUA Laboratory, Quotient Kinematics Machine, Huashu Robotics, Jaten-Robot, LSRobot, TianTai Robot. Furthermore, a number of exhibitors from Germany and the United Kingdom came to the exhibition, showing the latest "Internet plus" frontier technologies covering smart manufacturing, smart city, innovation and startups.

Visitors
29,197+

Scale of the
exhibition
50,000m²

International
Exhibitors
20.1%

Exhibitors
731

Voice of Exhibitors

CNET TELECOM

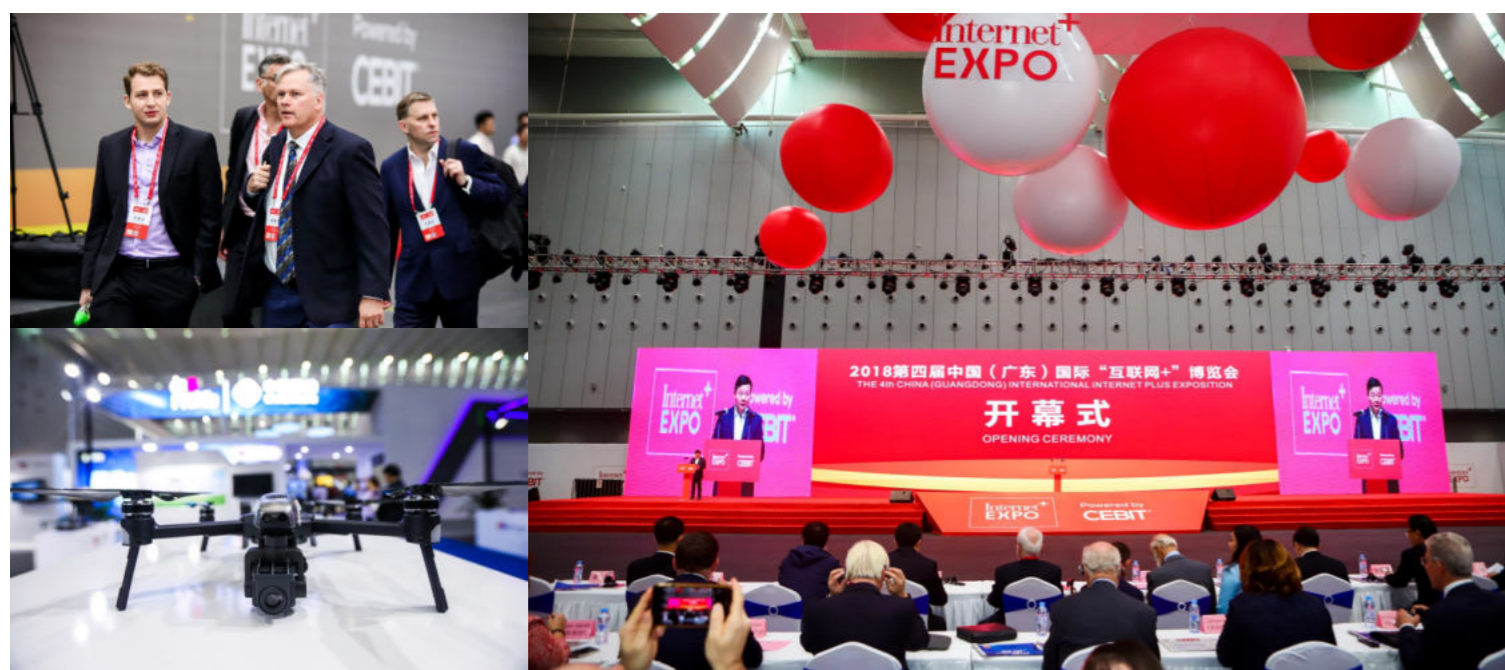
As a service enterprise in the field of Chinese big data and cloud intelligence, CNET TELECOM is very honored to attend the Internet + Expo. The media broadcast spreading range of the exhibition is wide, the forums are ample and the visitors are quite proficient. In this expo, our production was displayed on the same platform with the three major mobile operators. The promotion effect exceeded our expectations, and we have a lot of opportunities to get the business orders for further discussion.

Jingdong X

The organizer provided excellent services and made great efforts in publicity. CCTV2 interviewed us, so we attracted a large number of visitors to our booth Jingdong X and they had a good interaction with us.

Huashu Robotics

This is the fourth time for us to participate and grow up together with the Internet + Expo. The scale of expo is large and display arrangement of the exhibition hall has been significantly improved. The added smart manufacturing area offers a stage for robot R & D and production enterprises to show their strength in "Internet + manufacturing". The exhibition not only expands the influence of enterprises, but also provides more opportunities for exhibitors to contact with customers. We hope to follow the Internet + Expo so that we could get close to the development of the new mode of smart manufacturing in the future and discover more, wider and higher development space.



Exhibitors (Partial)



Media Partners-Trade Media (Partial)



Media Partners- Mainstream Media (Partial)



The four-day show attracted 29,197 trade visitors, which was 23% increase compare to last show.

VISITOR ANALYSIS

Manufacturer	29.40%
Agent/Distributor/Importer & Exporter	8.06%
Domestic and International Trader	4.27%
Retailer	8.14%
System Integrator	4.94%
Business Services Provider	8.55%
Government, Public Authorities, Institutions	6.66%
R & D Enterprises or Institutions	15.03%
Finance & Investment Institutions	3.29%
Media Publisher	10.72%
Others	0.94%

Purchasing decisions



Macro Gas Appliance Co.,Ltd.
Senior Craftsman
Chen Wenjian

The on-site service of Internet+ Expo, such as traffic guidance, and exhibition area arrangements is very well. The design of each booth is outstanding, and especially the local famous enterprises showed us the progress and development of smart manufacturing technology in South China. Wish the Internet+ Expo will be better and better, and attract more well-known enterprises at home and abroad .

Midea Group
Zhu Yongpeng
Chief technician of equipment
management

Thanks for the thoughtful arrangement from organizers.
The themes of expo are new and rich in content, from production to life applications and from the simple tooling to UAV applications. The intelligent speech recognition, voice control and other life technologies are very attractive, especially the fully transparent screen.
The expo gave us a good enlightenment. We are looking forward to visiting the expo next year. Wish Internet+ Expo will be better and better.

BEAR ELECTRIC APPLIANCE
CO.,LTD.
Zhao Rui
Manufacturing Manager

Since the first Internet+ Expo was held, our company has been participating in this exhibition. Generally, our feelings of this exhibition is quite good. It is abundant in themes and also plays an important role in promoting Foshan's implementation of developmental strategy driven by innovation and promoting the transformation and upgrading of the industrial economy.

Voice of Visitors



Buyer Delegations (Partial)



Participation Options 2019

Upgrade Shell Scheme (Minimum 18 sqm)

Rate: 130 €/sqm + 6% VAT

*Basic Fittings of each 18 sqm Shell Scheme:

- 1 fascia board (English & Chinese)
- back wall and side wall (white), carpeting,
- 1 reception desk
- 4 chairs
- 1 electric socket (220V)
- 4 spotlights (100W)
- 1 waste basket.

Space Only (Minimum 18 sqm) Rate: 105 €/sqm + 6% VAT

Early Bird Discount: 20% off for early bird and will be available for all registration by 1 May,2019

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